Vision 2040 Digital Transformation Strategy

(A 3-day Instructor led Program)

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Training Summary

Global Solution Partners LLC is pleased to deliver a comprehensive 3-Day Program on "**Vision 2040, Digital Transformation Strategy**" for your organization.

This three-day, **Instructor led** training is designed for ~8–10 participants (IT staff, managers, general professionals) seeking to enhance organizational efficiency by aligning with Vision 2040. It is a beginner-level course (with a touch of intermediate concepts) delivered in English. The program blends theory and practice through presentations, videos, case studies (Oman/GCC-focused), role-playing, quizzes, and group discussions to ensure a highly interactive experience. By the end of the training, participants will understand Vision 2040 pillars (innovation, sustainability, digital economy) and global digital transformation trends, and be able to apply tools, frameworks, and KPIs to drive digital efficiency in their organizations, with awareness of leadership, upskilling, and ethical considerations.

Learning Objectives

By the end of the program participants will be able to:

- ✓ **Understand Vision 2040 Pillars & National Priorities**

  Explain how innovation, sustainability, and digital economy fit within Oman's strategic framework for growth.

- ✓ **Comprehend Global Digital Trends & Local Alignment**

  Identify key technologies (AI, IoT, Cloud, 5G, Cybersecurity) and analyze how Oman adopts them to advance economic competitiveness.

- ✓ **Apply Digital Transformation Frameworks**

  Use practical models to design and implement digital strategies that link organizational goals with Vision 2040.

- ✓ **Develop Change Leadership Skills**

  Demonstrate leadership behaviors that drive cultural adoption, collaboration, and innovation within teams.

- ✓ **Measure and Monitor Performance with KPIs**

  Design relevant metrics to evaluate digital initiatives in terms of efficiency, sustainability, and customer impact.

- ✓ **Embed Ethics & Regulatory Compliance**

  Recognize data privacy, cybersecurity, and AI ethics considerations to ensure responsible digital transformation.

- ✓ **Foster Future Readiness & Continuous Learning**

  Build curiosity and adaptability to embrace emerging technologies and support Oman's Vision 2040 digital journey.

Course Curriculum and Learning Outcomes

Day	Focus Area	Topics & Activities	Learning Outcomes
Day 1	**Foundations: Oman Vision 2040 & Global Digital Trends**	• **Opening & Icebreaker:** Introductions, Vision 2040 overview, "What does digital transformation mean to you?" • **Vision 2040 Pillars & Priorities:** Four national pillars and how innovation, sustainability, and digital economy intersect. • **Global Digital Trends:** AI, IoT, Cloud, 5G, Cybersecurity & Green IT; Oman's alignment through national programs. • **Case Studies:** Dubai Paperless Government initiatives. • **Interactive Quiz & Reflection.**	• Explain Vision 2040's pillars and digital transformation goals • Identify major global digital trends and Oman's local alignment • Analyze regional case studies linking innovation with sustainability • Recognize the strategic importance of Vision 2040 in national and organizational contexts • Build awareness of how technology supports Oman's long-term economic diversification.

Day			
Day 2	**Strategy & Tools: Driving Digital Transformation in Organizations**	• **Recap & Warm-Up Quiz** • **Digital Transformation Frameworks:** Lifecycle, McKinsey 5 Dimensions, MIT Capability Model, ADKAR & Kotter Change Models • **Tools & KPIs for Efficiency:** SMART metrics for customer experience, operations, finance & innovation; dashboards and benchmarking • **Group Workshop:** Design a digital initiative aligned with Vision 2040 (Omantel, Logistics, Healthcare scenarios) • **Quiz & Wrap-Up.**	• Apply structured frameworks to plan and manage transformation initiatives • Define KPIs and measurement systems for digital success • Integrate change-management and communication strategies • Collaborate in designing a transformation roadmap linked to Vision 2040 objectives • Translate theoretical models into actionable organizational steps.
Day 3	**People & Future: Leadership, Ethics & Emerging Technologies**	• **Leadership & Upskilling:** Roles of leaders, HR & digital culture; Oman's human-capital initiatives • **Ethics & Regulations:** Data privacy (PDPL 2022), cybersecurity best practices, AI ethics, Green IT principles • **Emerging Technologies:** AI, IoT, Cloud, Cybersecurity & Sustainability teasers for Vision 2040 future readiness • **Synthesis & Review:** Course mind-map discussion, team quiz and final exam.• **Closing & Certification Ceremony.**	• Demonstrate leadership behaviors that enable digital culture and innovation • Recognize ethical, regulatory, and cybersecurity considerations in digital projects • Identify emerging technologies shaping Oman's Vision 2040 journey • Synthesize frameworks & skills to apply in real-world contexts • Earn certification demonstrating competence in digital strategy alignment with Vision 2040.

Training Methodology and Format

Our program maximizes engagement and retention by blending expert instruction with hands-on, interactive learning tailored to client's operations.

- ✓ **Blended Interactive Approach**

  Combines short lectures, videos, case studies, group discussions, and hands-on exercises for an immersive learning experience.

- ✓ **Experiential Learning & Reflection**

  Participants apply concepts through real scenarios, framework applications, and team-based problem-solving with daily reflection sessions.

- ✓ **Case Study Analysis**

  Uses Dubai Smart Government, and other regional examples to demonstrate how digital strategy delivers measurable value.

- ✓ **Gamified Learning & Quizzes**

  Engaging activities (Kahoot quizzes, Jeopardy games) are used to reinforce retention and add healthy competition.

- ✓ **Role-Plays & Workshops**

  Participants simulate organizational scenarios (e.g., pitching a digital initiative or handling change resistance) to build confidence and communication skills.

- ✓ **Multimedia-Driven Sessions**

  Incorporates Vision 2040 videos, infographics, and live presentations of AI/IoT use cases for visual impact and relevance.

- ✓ **Continuous Assessment & Certification**

  Daily recaps and a final exam ensure comprehension and performance measurement, leading to a Certificate of Completion aligned with Vision 2040 competency standards.

Format: **3 days, 6 hours/day (9:00 AM – 3:30 PM)**, with coffee/lunch breaks, delivered in English.

Deliverables

- ✓ **Three Days of Expert Instruction:** On-site, 3-day training led by a certified instructor, fitting to client's schedule (about 7 hours/day, including breaks) for minimal operational impact.

- ✓ **Course Materials:** Comprehensive printed materials for each participant—presentation slides, module notes, reference standards (as allowed), worksheets, and case study handouts—all for future use.

- ✓ **Hands-On and Interactive Exercises:** In-class demonstrations with tools/props

- ✓ **Assessment Certificate:** Based on your participation and performance we shall present a certificate to all individuals

- ✓ **Post-Training Support:** 30 days of email/phone support for questions and clarifications, helping apply knowledge to real-world operations.